



**16 - 18 September 2025 | 4pm - 10pm**

**RIYADH FRONT EXHIBITION &  
CONFERENCE CENTER**



**DIGITAL GUIDE**

# WELCOME NOTE

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Dear industry colleagues,

It is a privilege to welcome you to the very first ORGATEC WORKSPACE Saudi Arabia, organized by dmg events & Koelnmesse GmbH, and in strategic partnership with Riyadh Chambers. This launch marks an important step in creating a dedicated platform for dialogue, discovery, and progress in the Kingdom's workspace sector.

For more than two decades, WORKSPACE hosted in Dubai by dmg events has been the region's leading event for workplace solutions. Now, in partnership with ORGATEC, we are proud to bring this expertise to Saudi Arabia, supporting the Kingdom's dynamic market with global insights and solutions tailored to its ambitious growth.

This event was conceived with a clear purpose: to connect people who are shaping the places where we work, think, and create. From breakthrough design concepts to smart technologies, ORGATEC WORKSPACE Saudi Arabia is here to spark conversations that lead to real impact, for businesses, employees, and the wider community.

What makes this edition especially meaningful is you - the architects, designers, developers, managers, and decision-makers who bring projects to life. The exhibition floor and Summit are designed around your needs, giving you access to knowledge, products, and partnerships that can help turn vision into reality.

We see this event not only as a showcase of innovation, but as a starting point for long-lasting collaborations. Together, we can build workspaces that reflect ambition, support well-being, and prepare organizations for the future.

Thank you for joining us at this exciting beginning. I look forward to seeing the ideas and opportunities that will emerge over the coming days, and to the role this event will play in the Kingdom's ongoing transformation.

Here's to a successful event!

Elaine O'Connell  
Senior Vice President - Design & Hospitality  
dmg events





# WELCOME NOTE

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Dear trade visitors,

Welcome to the premiere of ORGATEC WORKSPACE Saudi Arabia at the Riyadh Front Exhibition & Conference Centre! We are delighted to be presenting this new format in Saudi Arabia together with our partner dmg events, thereby creating an important forum for the design of modern working environments.

ORGATEC is a well-known brand in the global workspace environment community with a huge heritage! Office Furniture & Design as well as flooring, lighting, acoustics and digital solutions are regularly meeting Interior Designers, Architects, Office Managers as well as Real Estate Developers in Cologne/Germany since the 1950th – from today onwards every year it will also mark a must-attend event for those communities in the Kingdom!

Linked with the established WORKSPACE series of dmg events in the Middle East, we bring together international expertise with the dynamic developments in the Kingdom. The trade fair offers you a comprehensive overview of the latest trends in workplace design, technology, sustainability and employee well-being.

This offering is fully paying into the Kingdom's strategy Vision 2030, to cater for those driving the thrive of the Kingdom's Economic and Business development goals!

A special highlight is the ORGATEC WORKSPACE Summit, where leading minds from architecture, interior design, IT, HR and facility management share their experiences and provide inspiration for the working world of tomorrow. This platform combines knowledge, inspiration and exchange at the highest level.

The focus is on you – our visitors. Your projects, your interests and your visions shape the character of this premiere and give the event its special importance. Take advantage of this opportunity to make new contacts, discover solutions to current challenges and be inspired by innovative concepts.

We wish you three insightful and successful days at ORGATEC WORKSPACE Saudi Arabia – may your visit be full of exciting encounters and lasting impressions.

Your visit and your trust mean a lot to us!

With best regards,

Denis Steker  
Senior Vice President  
International  
Koelnmesse GmbH



# WORKSPACE EVOLUTION STARTS NOW

The very first ORGATEC WORKSPACE Saudi Arabia marks a launch moment for the Kingdom - bringing global expertise and solutions to meet the region's fast-evolving workspace needs. As Saudi Arabia drives forward with ambitious development and transformation, this event provides a timely platform to discover innovative products, exchange ideas, and build the connections that will shape the workplaces of tomorrow. Whether you're leading major projects or reimagining office environments, ORGATEC WORKSPACE provides the insights and partnerships to move your projects forward.



## WHAT TO EXPECT AT ORGATEC WORKSPACE SAUDI ARABIA 2025



**100+**  
Exhibitors



**5,000+**  
Visitors



**60+**  
Speakers



# PLAN YOUR VISIT

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Planning your trip to Riyadh has never been easier. Read on for information on traveling into Saudi Arabia, visa, how to get into the venue, and a couple of pointers to keep in mind for a safe visit to the show.

## EVENT DATES & OPENING HOURS:

- DAY 1: Tuesday 16 September, 4PM - 10PM
- DAY 2: Wednesday 17 September, 4PM - 10PM
- DAY 3: Thursday 18 September, 4PM - 10PM

Note: This event is for trade professionals only. Individuals below the age of 18 are strictly not allowed to enter the exhibition halls.



## VENUE:

Riyadh Front Exhibition & Conference Center - RFECC  
Welcome to the Kingdom's largest exhibition and conference center. Strategically located near Riyadh's King Khalid International Airport, Riyadh Front Exhibition & Conference Center (RFECC) is also minutes away from the capital's major hotels and malls.

Venue location:  
Riyadh Front, 13412 Saudi Arabia

## GETTING TO THE VENUE:



### DRIVING & PARKING

Ample parking is available at the venue for all visitors, with charges applied per day based on the parking zone selected.



### RIYADH METRO

You can take the metro to Princess Noura University 2 Station. From there, a short taxi ride will take you directly to the exhibition.



### TAXI

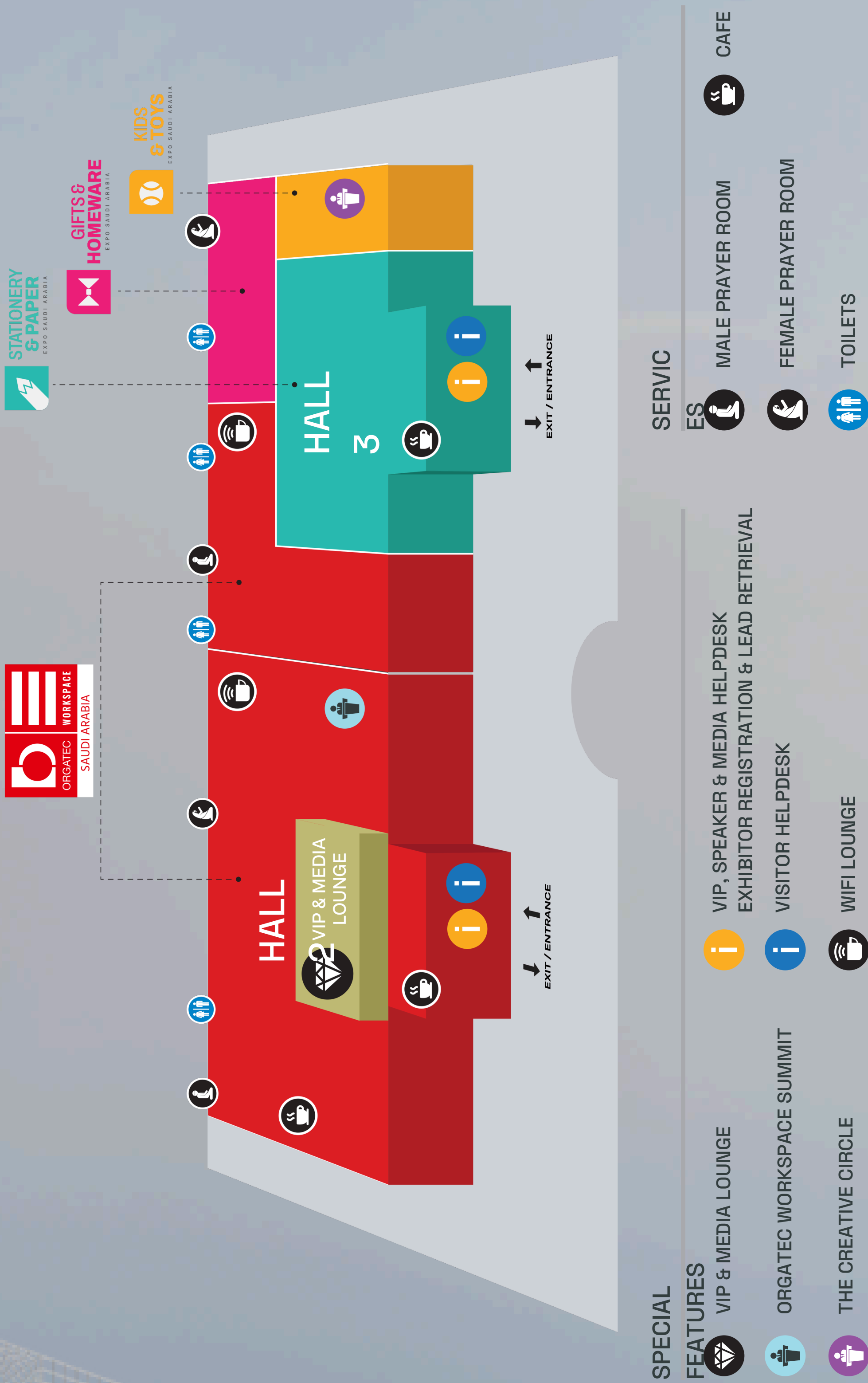
Taxis are easy to find in Riyadh. Ride-hailing services like Uber, Careem, and Bolt are widely available, along with traditional city taxis.



### AIR TRAVEL

King Khalid International Airport is just a few minutes from the venue, and you can take a quick taxi ride to reach the exhibition easily.

# VENUE MAP



[CLICK HERE TO VIEW THE FLOORPLAN >>](#)



# SHOW INFORMATION

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## Admission

Online registration is mandatory to create a seamless and touch-free experience. Once registered, you will receive your mobile badge. Simply present this at the show entrances.

Trade Only. Individuals under the age of 18 are strictly not allowed into the exhibition under any circumstances.

Entrance to ORGATEC WORKSPACE Saudi Arabia exhibition is at the discretion of the organiser and we reserve the right to refuse admission without having to provide reason.

## Parking

There are 7,500+ parking spaces available at the Riyadh Front Exhibition & Conference Center. There are five entrances to the hall from two main roads - Airport Road and Althummamah Road.

Free parking is available in zone H and I.

Paid visitor parking in zone A is SAR 150 per day, and paid visitor parking in zones B, C, F, G AND J is SAR 45 per day.

## Prohibitions

We also reserve the right to order the expulsion of any person whose behavior, in the opinion of the organisers, makes such action desirable.

Canvassing for orders or for any other purpose by any unauthorized person is prohibited. No leaflets or other matters may be distributed or displayed in any part of the exhibition except by exhibitors from their own stand.

Obstruction of gangways for filming or photography is prohibited unless permission is obtained from the organisers.

## Press

It is mandatory to show our mobile badge before arrival and meet with the official PR team, inside the organizer office in the concourse. They will share with you the media kit and press releases on check-in and take you to the Press Office.

## Indemnity

The organizer and the publisher of ORGATEC WORKSPACE Saudi Arabia official digital guide accept no responsibility for the statements made in this guide, nor for any errors or omissions that may occur, however caused.



**YOUR GATEWAY TO MENA'S  
BOOMING WORKPLACE MARKET.**



SCAN FOR MORE INFORMATION

**32,198** ATTENDEES ACROSS  
3 CO-LOCATED SHOWS

**1000's** OF PRODUCTS ACROSS  
THE SHOW FLOOR

**920** TOTAL EXHIBITORS ACROSS  
3 CO-LOCATED SHOWS

**76** SPEAKERS AT  
WORKSPACE SUMMIT

Co-Located Show:



INDEX



THE HOTEL SHOW

[www.workspaceexhibition.com](http://www.workspaceexhibition.com)

# VENUE FACILITIES

## Prayer Rooms

Each Hall has two prayer rooms, one for men and one for women, located at the back of the halls.

## Organisers' Offices

The operations team, and marketing teams, will all be based in the venue offices area in Hall 2.

## Catering & Refreshments

Light refreshments and snacks are available from the cafes and food trucks. Costa coffee shop is available in Hall 1 and 2.

## First Aid

A first aid station is located in the concourse. Contact the Operations Offices if necessary.



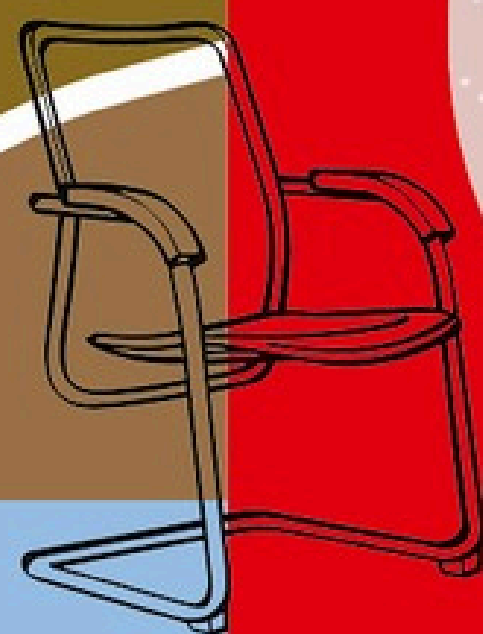
# DESIGNING TOMORROW'S WORK AND CONTRACT SPACES



 <b>ORGATEC</b>	 <b>ORGATEC</b>	 <b>ORGATEC</b>	 <b>ORGATEC</b>	 <b>WORKSPACE</b>
	<b>TOKYO</b>	<b>INDIA</b>	<b>SAUDI ARABIA</b>	
27.- 30.10.2026 Germany	02.- 04.06.2026 Japan	04.- 06.11.2025 India	13.-15.09.2026 Saudi Arabia	



**NEW  
VISIONS  
OF  
WORK**



**YOUR NEXT DATE**  
**27.- 30.10.2026**  
**COLOGNE, GERMANY**



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[VIEW THE FULL LIST >>](#)



**4.5.6 NOV 2025**  
JIO WORLD CONVENTION  
CENTRE, MUMBAI

[www.orgatec-india.com](http://www.orgatec-india.com)

## INDIA'S ONLY PLATFORM REDEFINING THE FUTURE OF WORKSPACES

Office Furniture | Lighting | Acoustics | Flooring | Interior Design | Office Supplies | Workspace Technology | Automation Solutions | Smart Building Systems | Facility Management Solutions | Co-working Infrastructure | Sustainable & Future-Ready Workspaces

### Why Visit?

**MEET**  
100+ Top Brands

**DISCOVER**  
Smart Office Tech

**LEARN**  
from Industry Experts

**EXPLORE**  
Scalable Solutions

**ATTEND**  
Live Demos & Launches

**CONNECT**  
& Source Directly

**Top Exhibiting Brands:**



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**HAWORTH**

Humanscale

KOKUYO

**EDGE**

**SOS**

**WINPOD**

**wipro** | CBI Business Lighting + Seating

### Supporting Association:

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Building Connectivity

**CRISP**  
EMERIT • EMERIT • EMERIT



**AIEA**  
Architects, Engineers & Surveyors' Association



**AFRICA FACILITIES MANAGEMENT ASSOCIATION**

**CGAI**  
Corporate Governance Association of India

Contact: Akshata Ayare

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**koelnmesse**



# EVENT FEATURES

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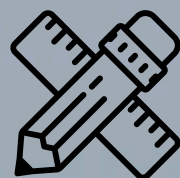
## SUMMIT

The ORGATEC WORKSPACE Summit is the centerpiece of the event - bringing together global expertise and fresh ideas to reimagine the modern workplace.

Across three days, thought leaders and innovators will explore the forces shaping how we work. With keynotes, panels, and discussions, the Summit is more than a conference. It's a catalyst for innovation, offering strategies, technologies, and insights to tackle today's challenges and prepare for tomorrow.

Whether leading major projects or rethinking office environments, you'll find the connections and inspiration to help shape the future of workspaces in Saudi Arabia and beyond.

It's not just a summit - it's where the future of work takes shape.



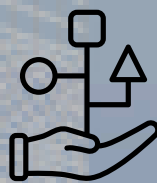
### DESIGNING WITH IDENTITY

Explore how Saudi workplace design leverages cultural context to achieve global benchmarks.



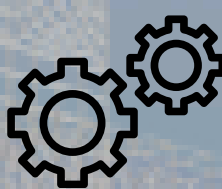
### LIGHTING THE WAY

Explore conceptual thinking and practical solutions that move lighting.



### WORKPLACE STRATEGY & CORPORATE REAL ESTATE

Aligning space with performance and growth.



### WORK REIMAGINED

Designing the 2035 workplace.



### ONE OFFICE, MANY GENERATIONS

Fast-track futures.



# SPEAKERS

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The ORGATEC WORKSPACE Summit brings together influential thought leaders, industry experts, and innovators to explore the cutting-edge trends and technologies shaping our work environment.



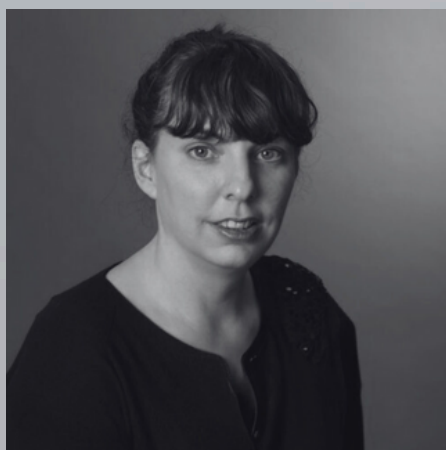
**Mrs Marina Mrdjen**  
Founder & Strategic  
Director - Intelier



**Ms Nermeen Zeineddine**  
Head of Design -  
INC KSA



**Ms Edith Eddy**  
Workplace Strategist -  
Gensler Middle East



**Ms Alia Centofanti**  
Interior Designer HOD -  
Omrana



**Ms Racheal Jones**  
Head of Specialist  
Services KSA - JLL



**Mr Falah Alsharari**  
Head of Human Resources  
KSA - Aster DM Healthcare KSA



**Dr Ahmed Kassab**  
Assistant Professor of  
Industrial Design -  
Effat University



**Mr Ian Sinclair**  
Partner: Head of  
Programmes KSA -  
Knight Frank



**Mr Mohammed Al Zamil**  
Managing Director -  
I-AM Saudi



**Ms Premila Braganza**  
Vice President HR -  
dmg events



**Ms Anna King**  
Founder & Director -  
Infomare



**Mr Antoine Pommier**  
Head of Strategic Projects &  
Partner - Delhorn Acoustique

[CLICK HERE TO VIEW THE AGENDA >>](#)



# SPONSORS & PARTNERS

We sincerely thank our sponsors and partners for their support and collaboration. Your involvement has added great value to this event, and we are grateful for your support.

## STRATEGIC PARTNER:

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## EVENT PARTNER:



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Where Design Shapes  
the Concept of Tomorrow's Work

# ORGATEC TOKYO 2026

2-4 June 2026 Tokyo Big Sight South Halls 1-4

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**WILL BE BACK NEXT  
YEAR!**

**13 - 15 September 2026 | 4pm - 10pm**

**RIYADH FRONT EXHIBITION &  
CONFERENCE CENTER**